

Key Statistics (USD)

Price	51.73
Market Cap	41.29B
Enterprise Value	37.68B
PEG	-
52 weeks high	80.75
52 weeks low	27.12
Beta (5Y-monthly)	0.74
Dividend yield %	-
EPS (TTM)	-1.34
DPS	-
1Y stock performance	+81.40%

Firm's Brief Description

Twitter, Inc. offers products and services for users, advertisers, developers and data partners. The Company's products and services include Twitter, Periscope, Promoted Tweets, Promoted Accounts and Promoted Trends. Its Twitter is a platform for public self-expression and conversation in real time. Periscope broadcasts can also be viewed through Twitter and on desktop or mobile Web browser. Its Promoted Products enable its advertisers to promote their brands, products and services, amplify their visibility and reach, and extend the conversation around their advertising campaigns. Promoted Accounts appear in the same format and place as accounts suggested by its Who to Follow recommendation engine, or in some cases, in Tweets in a user's timeline. Promoted Trends appear at the top of the list of trending topics for an entire day in a particular country or on a global basis. Its MoPub is a mobile-focused advertising exchange. Twitter Audience Platform is an advertising offering.

Growth Rates	Company	Sector
Revenue (Q/Q last year)	28.28%	11.2%
Net earnings (YTD/YTD last year)	-177.48%	14.32%
Net earnings (Q/Q last year)	909.97%	5.69%

Margins	Company	Sector
Gross Profit margin	63.23%	51.33%
EBITDA margin	14.03%	-
EBT margin	-1.37%	13.71%
Net earnings margin	-30.56%	11.12%
Gross Profit margin (5Y average)	65.36%	50.90%
Net earnings margin (5Y average)	1.49%	15.66%

Sector Overview

- Global Internet Services is projected to reach US\$632.4 billion by 2027, growing at a CAGR of 5% over the period 2020-2027.
- The Industrial Internet of Things (IIoT) market is forecast to surpass \$176 billion by 2022.
- The Internet services sector in the country, which currently employs around one million people, is expected to create 12 million new jobs by 2022

Key Ratios	Company	Sector
Current Ratio	4.84	1.86
Quick Ratio	-	1.88
ROE	-12.81%	13.96%
ROA	-7.43%	7.75%
ROC	-8.22%	8.45%
D/E	55%	47%

Fundamental Analysis

Twitter Inc has marked a great performance during the COVID-19 period of almost 82%. Taking into consideration the last 12 months, the company seems to outperform its sector providing higher growth rates in revenue and especially in net earnings, which is significantly higher than its competitors. Furthermore, gross profit margins are quite higher than the sector's average. However, the company is ineffective in reinvesting its profits, with a very low Return on Equity (ROE) ratio of -12.81%, a similar negative Return on Assets (ROA) ratio of -7.83% and an even lower Return on Capital (ROC) ratio of -8.22%, while the sector's average is 13.96%, 7.75% and 8.45% respectively. In addition, P/B ratio is lower than the sector's median, but P/E and P/Sales ratios are quite higher than the other companies.

Valuation Metrics	Company	Sector (median)
P/E(NTM)	62.55	26.06
P/E (TTM)	-	37.60
P/B (TTM)	5.39	6.20
P/Sales (TTM)	11.55	6.72

Target Price (1 year forward): 62.29\$

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