

# Citigroup Inc, Dec. 04 2021

Academic – Research Team

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C, Financial Services

| Key Statistics (USD) |         |  |  |
|----------------------|---------|--|--|
| Price                | 62.52   |  |  |
| Market Cap           | 124.06B |  |  |
| Enterprise Value     | 325.56B |  |  |
| PEG                  | -5.01   |  |  |
| 52 weeks high        | 80.29   |  |  |
| 52 weeks low         | 56.20   |  |  |
| Beta (5Y-monthly)    | 1.83    |  |  |
| Dividend yield %     | 3.26%   |  |  |
| EPS (TTM)            | 10.56   |  |  |
| DPS                  | 2.04    |  |  |
| One year stock       | 12.58%  |  |  |
| performance          |         |  |  |

| Growth Rates                     | Company | Sector  |
|----------------------------------|---------|---------|
| Revenue (Q/Q last year)          | -4.99%  | 0.91%   |
| Net earnings (YTD/YTD last year) | -45.54% | 11.82%  |
| Net earnings (Q/Q last year)     | 52.68%  | -18.79% |

| Margins             | Company | Sector |
|---------------------|---------|--------|
| Gross Profit margin | -       | 49.08% |
| EBITDA margin       | -       | -      |
| EBIT margin         | 18.35%  | 22.15% |
| Net earnings margin | 14.95%  | 17.29% |
| Gross Profit margin | -       | 42.79% |
| (5Y average)        |         |        |
| Net earnings margin | 28.85%  | 28.06% |
| (5Y average)        |         |        |

| Key Ratios     | Company | Sector  |
|----------------|---------|---------|
| Current Ratio  | -       | 1.14    |
| Quick Ratio    | -       | 1.11    |
| Cash Ratio     | -       | -       |
| Leverage Ratio | 11.76   | 15.05   |
| ROE            | 11.99%  | 7.56%   |
| ROA            | 0.99%   | 0.70%   |
| ROC            | -       | 0.97%   |
| D/E            | 126.00% | 266.00% |

| Valuation Metrics | Company | Sector<br>(median) |
|-------------------|---------|--------------------|
| P/E(TTM)          | 5.93    | 5.93               |
| P/S (TTM)         | 1.70    | 2.23               |
| P/B (TTM)         | 0.74    | 0.96               |

# Firm's Brief Description

Citigroup Inc. is a diversified financial services holding company. The Company provides a range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, trade and securities services and wealth management. Its business segments include Global Consumer Banking (GCB), Institutional Clients Group (ICG) and Corporate/Other. GCB segment includes a global, full-service consumer franchise delivering an array of banking, credit card, lending and investment services through a network of local branches, offices and electronic delivery systems. ICG segment consists of banking and markets and securities services and provides corporate, institutional, public sector and high-net-worth clients with a range of banking and financial products and services.

Corporate/Other segment includes unallocated costs of global staff functions, other corporate expenses and unallocated global operations and technology expenses.

### **Sector Overview**

- Barclays, RBS, HSBC, Credit Suisse fined 344mlm euros for forex cartel.
- The financial services market further expected to reach \$28.5 trillion by 225 at CAGPR of 6%.
- Economic growth and improved credit drove the nation's banks to \$69.5 billion in aggregate profits in the third quarter of 2021, according to new data from the Federal Deposit Insurance Corporation.

## **Fundamental Analysis**

Citigroup Inc stock performance grew during the last year over 12.5%. Taking into consideration the last year, the company underperformed its competitors in Revenue and Net earnings YTD/YTD, as they fell 4.99% and 45.51%, while the sector rose 0.91% and 11.22%, respectively. Although the Net earnings quarter to quarter rose extremely (52.68%), whereas the sector average was at minus 18.79%. Moreover, the company slightly surpassed the sector in the Net earnings margin (5Y average) and was close to its competitors in the EBIT and Net earnings margin. Furthermore, the company is more effective generating its profits as its ROE - Return on Equity- (11.99%) and ROA -Return on Assets- (0.99%) are higher in comparison with those of the sector, 7.56% and 0.70% respectively. In addition, the company offers to the shareholders a lower risk, considering the fact that the D/E ratio is way lower (126%) compared to the industry (266%).

Lastly, the fact that the Price-to-Book ratio(P/B) stands at 0.74, being below 1 and below sectors median (0.96), in combination with the lower than the average Price-to-Sale ratio(P/S) makes the stock undervalued. Taking into account all the above indications, a long position is proposed.

Target Price (1 year forward): 84.96\$



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