

Key Statistics (USD)

Price	91.01
Market Cap	900.3B
Enterprise Value	1.03 T
PEG Ratio (5 yr. expected)	5.23
52 weeks high	177.18
52 weeks low	85.87
Beta (5Y-monthly)	1.19
Dividend yield %	-
EPS (TTM)	1.12
1-Yr Stock performance	-48.34%

Firm's Brief Description.

Amazon.com, Inc. engages in the retail sale of consumer products and subscriptions in North America and internationally. The company operates through three segments: North America, International, and Amazon Web Services (AWS). It sells merchandise and content purchased for resale from third-party sellers through physical and online stores. The company also manufactures and sells electronic devices, including Kindle, Fire tablets, Fire TVs, Rings, and Echo and other devices; provides Kindle Direct Publishing, an online service that allows independent authors and publishers to make their books available in the Kindle Store; and develops and produces media content. In addition, it offers programs that enable sellers to sell their products on its websites, as well as its stores; and programs that allow authors, musicians, filmmakers, Twitch streamers, skill and app developers, and others to publish and sell content. Further, the company provides compute, storage, database, analytics, machine learning, and other services, as well as fulfillment, advertising, publishing, and digital content subscriptions. Additionally, it offers Amazon Prime, a membership program, which provides free shipping of various items; access to streaming of movies and series; and other services. The company serves consumers, sellers, developers, enterprises, and content creators. Amazon.com, Inc. was incorporated in 1994 and is headquartered in Seattle, Washington.

Growth Rates	Company	3-Yr Avg
Revenues	21.70%	26.59%
Earnings	54.89%	50.91%
Free Cash Flow	-156.25%	-37.91%

Sector Overview

- Popular retailers will reward you for trading unused electronics, devices, and car seats with gift cards, coupons, and more.
- The Consumer Product Safety Commission has issued a recall for approximately 87,000 pieces of children's clothing sets manufactured by Bentex and sold at retailers, after the items reportedly posed a lead poisoning hazard.
- Since the retail industry's consumers are increasing daily, it is expected that by 2024, the retail industry will have a turnover worth \$30 trillion.

Margins	Company	3-Yr Avg
Gross Profit Margin	42.03%	40.86%
Operating Margin	5.30%	5.47%
Net Profit Margin	7.10%	5.59%

Fundamental Analysis

Amazon stock performance during the period 2020-2021 declined by 48.34%. Taking into consideration the last 12 months, the company outperformed 3 of its 4 biggest competitors (WMT with 6.71%, eBay with 17.16%, Target with 19.77% and BABA with 40.72%) with an increase in revenues by 21.70%. In addition, compared to its Free Cash Flow 3-year average of -37.91%, Amazon now stands in a worse situation with Free Cash Flow being at a rate of -156.25%. Furthermore, Amazon is capable of reinvesting its profits, with a high Return On Equity (ROE) ratio of 24.13% and with a satisfying Return on Invested Capital (ROIC) ratio of 9.75%. Compared to the 3-year Average, ROE and ROIC have slightly decreased in the current year, but this is due to the general market decline. Moreover, we notice that Amazon has a high Gross Profit Margin of 42.03% which is comparatively higher of its 3-year Average one. As for the Valuation Metrics of the company, its Price to Earnings is considerably high and its Price to Sales stands at a reasonable rate of 3.65%. Given the Valuation Metrics, we conclude that the company is at fair value.

Key Ratios	Company	3-Yr Avg
Current Ratio	1.14	-
Total Ratio	1.48	-
Financial Leverage	3.04%	3.37%
ROE	24.13%	25.50%
ROA	6.71%	8.93%
ROIC	9.75%	13.66%

Valuation Metrics	Company	3-Yr Avg
Price to Sales	3.65x	3.76x
Price to Earnings	51.47x	69.90x
Price to Free Cash Flow	37.07x	28.80x
Price to Book Value	12.42x	15.07x

Target Price (1 year forward): \$140.64

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