

Varta AG, May 31, 2021

VAR1.DE

Electronic Instr. & Controls

Academic – Research Team

Nikos Panozachos

Sofia Saltidou

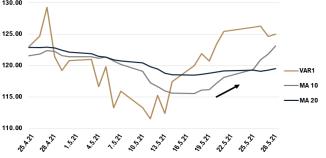


Figure 1: The Main Graph shows the stock's trend.

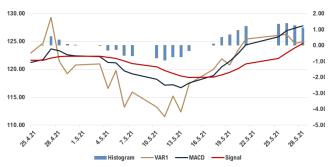


Figure 2: MACD indicates a potential buy signal

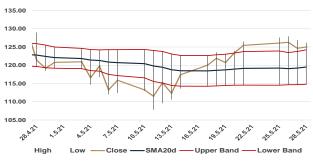


Figure 3: Stock above the upper band

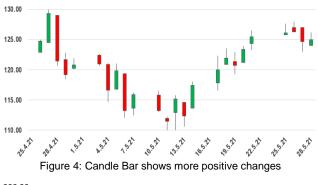




Figure 5: CCI Indicator is above + 100 level

# Firm's Brief Description

Varta AG is a Germany-based company engaged in the administration of its former property. Its activity is mainly focused in the management of its own assets, in particular the sale and liquidation of individual assets, contracts, liabilities and shareholdings relating to the business areas previously managed by the Company itself and its subsidiaries, specially the manufacture and sale of VARTA batteries, including the administration of assets acquired or held in this respect. The Company's majority shareholder is ETV Holding AG with 94.82% of its interest.

### **Fundamental Approach**

- Varta's Q1 report showed revenue growth 2.9% from € 198.5 to € 204.3 compared to the same period of the previous year.
- Household Batteries revenue increase by 3.4% from € 79.7 million to € 82.4 million.
- In the Lithium-Ion Solutions & Microbatteries segment rose from € 118.7 million to € 121.9 million in the 2021, a revenue growth of 2.7% compared to the previous year.

## **Technical Analysis**

According to Figure 1, the 10-day MA crossed above the 20-day MA providing a potential buy signal. In Figure 2, MACD crossed above the signal indicating a bullish trend of the stock. In figure 3, the stock surpassed the upper band depicting a strong incline. Moreover in the Candle Chart, there are two secondary movements in the examined period, from 29/4/2021 – 11/5/2021 there is an down-trend and from 12/5/2021 – 28/5/2021 there is a strong uptrend that provides a bullish trend. Lastly, CCI indicates a buy signal as well at it hit the +100 level.

### **Prediction**

Considering the recent stock trend combined with the latest news about Varta's continued market growth and expansion which leads to positive business development, a long position in the stock is recommended. This position is further supported by the technical analysis provided in the above paragraph, as the figures cited in this report show a bullish path of the VAR1 stock.



## Varta AG, May 31, 2021

VAR1.DE

Electronic Instr. & Controls

Academic – Research Team Nikos Panozachos

Sofia Saltidou

### **DISCLAIMER**

#### THE FINANCE CLUB OF UNIVERSITY OF MACEDONIA, THESSALONIKI, GREECE

The Finance Club of University of Macedonia - www.financeclub.gr is an independent non-profitable student organization founded by students of the University of Macedonia, Greece (UoM - www.uom.gr) that aims to build strong relations between the market and the University. Though based in the University of Macedonia, it also operates via associates in Aristotle University of Thessaloniki, Greece and other institutions. The Club's goal is to give its members the chance to view the market in a more practical approach rather than solely relying on the abstract knowledge offered by the university. In order to achieve this goal, the Club organizes various events like conferences, workshops and seminars. Moreover, its members are able to cooperate with companies by taking up real case projects to work on along with the managers of the associated companies. In addition, the Club is trying to build and expand its network among students, market professionals and professors therefore giving its members a very broad pool of potential partners and employers.

This report has been compiled by the authors mentioned above and published by them via the Finance Club UoM site and many other platforms. The club confirms that the authors are active members at the time this article is published but emphasizes the fact that opinions and views given by the authors in this article are their own views. Finance Club UoM takes no responsibility for the completeness or correctness of information provided. No investment advice is given with the text above and the reader should not take any financial position based on the information published in this article. The Club recommends extensive research by the reader before investing in any financial asset. General this report may be based on the information extracted from various sources including but not limited to various companies' and statistical agencies' websites, online portals, third-party research, annual reports etc. No representation or warranty of any kind is or may be made with respect to the accuracy or completeness of, and no representation or warranty should be inferred from, any projections or futuristic statement contained herein or any underlying assumptions. This article may include descriptions, statements, estimates and projections/futuristic statements with respect to current and anticipated performance of the underlying. Such statements, estimates and projections reflect various assumptions and best estimates made by the participants concerning anticipated results, whose assumptions and estimates may or may not prove to be accurate or correct. There are no assurances whatsoever that any statements, estimates or projections contained in this article, including without limitation any financial or business projections, accurately present in all material respects the underlying's financial and/or business position as of the respective dates specified and the results of its operations for any respective periods indicated. No copyright or trademark infringement is intended in any form.

© Copyright 2020. Finance Club UoM