

BYD Company Limited, April 26, 2021 1211.HK, Electronic Instr. & Controls Academic – Research Team Eleftheria Pinaka George Axarlis

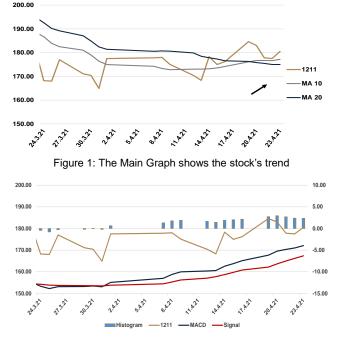


Figure 2: MACD indicates a potential buy signal

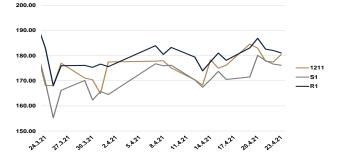
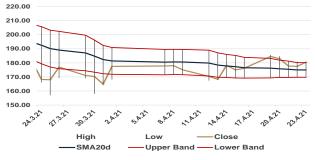
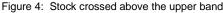


Figure 3: Support & Resistance levels







## **Firm's Brief Description**

BYD COMPANY LIMITED is a China-based company principally engaged in the manufacture and sales of transportation equipment. The Company is also engaged in the manufacture and sales of electronic parts and components and electronic devices for daily use. The Company's products include rechargeable batteries and photovoltaic products, mobile phone parts and assembly, and automobiles and related products. The Company mainly conducts its businesses in China, the United States and Europe.

#### **Fundamental Approach**

- BYD'S year on year annual revenue increased 22.59% according to the financial statements the company released on March 29
- Warren Buffett-backed BYD sold 24,218 EVs in March, representing a year-over-year jump of 97.6%.
- The company's past five years annual earnings growth is 25% compared to the sector's 0.4% for the same period .

### **Technical Analysis**

According to figure 1, the short-term MA10 crossed above the long-term MA20, while BYD'S price managed to cross both of the MAs, keeping its uptrend since the mid of April. Furthermore, MACD crossed over the signal line while steadily increasing and slowly reaching its way to the zero line, providing a potential buy signal. As figure 3 sites, the support and the resistance levels were formed at 176.16 and 181.07 respectively. The bolbands indicated a buy signal as well as the stock crossed above the upper band. Last, the candle bar chart showed an even distribution of positive and negative close prices for the examined period.

# Prediction

Taking into consideration the strong fundamental background of the company, its high competitiveness among the sector and the above technical analysis for the past 1 month, a buy position is recommended.

Figure 5: Candle Bar Chart



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