

### Key Statistics (USD)

Price	10.26
Market Cap	41.631B
Enterprise Value	145.06B
PEG Ratio (5yr.expected)	0.60
52 weeks high	15.42
52 weeks low	9.63
Beta (5Y-monthly)	1.69
Dividend yield %	0.6
EPS (TTM)	1.53
1-Yr Stock performance	-24.25%

### Growth Rates

	Company	3-Yr Avg.
Revenues	11.19%	12.5%
Earnings	243.95%	68.34%
Free Cash Flow	636.68%	72%

### Margins

	Company	3-Yr Avg.
Gross Profit Margin	8.68%	10.51%
Operating Margin	2.58%	2.48%
Net Profit Margin	4.55%	7.69%

### Key Ratios

	Company	3-Yr Avg.
Current Ratio	1.21	-
Total Ratio	1,2	-
Financial Leverage	6.06x	6.41x
ROE	4.51%	7.28%
ROA	0.70%	0.80%
ROIC	0.64%	-

### Valuation Metrics

	Company	3-Yr Avg.
Price to Sales	0.29x	0.37x
Price to Earnings	8.13x	4.98x
Price to Free Cash Flow	1.68x	1.88x
Price to Book Value	3.12x	13.38x

### Firm's Brief Description.

Ford Motor Company is an American multinational automobile manufacturer headquartered in Dearborn, Michigan, United States. The company distributes and sells Ford and Lincoln vehicles, service parts, and accessories through dealerships, distributors, and commercial fleet customers, including daily rental car companies and governments. The company has a distinguished past filled with innovations in mass production and large-scale manufacturing, employing efficiently designed manufacturing sequences such as moving assembly lines. It operates through Ford Blue, Ford Model e, and Ford Pro, Ford Next and Ford Credit segments. As a leading global automotive and mobility company, Ford is committed to creating a better world for future generations through sustainable transportation solutions.

### Sector Overview

- Reports from industry consultants shows demand for latest models remains strong, expecting a rise in sales by 1,236 million units in the first trimester of 2024 (a 10,2% jump from last year's sales).
- European Union member countries agreed earlier this year over new regulation (Euro7) focused around car emission standards, compelling carmakers to reduce CO2 emissions to fight climate change. The new law will have full effect in early 2025.
- Hydrogen-based vehicles are becoming more popular by the day with huge car companies, such as BMW and Toyota, heavily investing under the belief that in the next decade they will rival electric engines.

### Fundamental Analysis

In the past year (2022-2023) Ford Motors was profitable with net earnings and a positive operating cash flow increased by 243.95% and 636.68% respectively. Furthermore, Ford Motors's Gross Profit Margin increased by 8.68%. The same thing happened with Ford Motors's Net Profit Margin (4.55%). These numbers show us that Ford Motors is doing great compared to the rest of the industry. Unfortunately, Ford Motors stock performance decreased by near 25% mostly because of earnings underline worries about costs and EV plans. In addition, Ford outperformed 76.32% of its industry peers, because the Return on Assets (ROA) increased by 0,70% and the Return on Equity (ROE), also, increased by 4,51%, which is amongst the best in the industry.

## DISCLAIMER

### THE FINANCE CLUB OF UNIVERSITY OF MACEDONIA, THESSALONIKI, GREECE

The Finance Club of University of Macedonia - [www.financeclub.gr](http://www.financeclub.gr) is an independent non-profitable student organization founded by students of the University of Macedonia, Greece (UoM - [www.uom.gr](http://www.uom.gr)) that aims to build strong relations between the market and the University. Though based in the University of Macedonia, it also operates via associates in Aristotle University of Thessaloniki, Greece and other institutions. The Club's goal is to give its members the chance to view the market in a more practical approach rather than solely relying on the abstract knowledge offered by the university. In order to achieve this goal, the Club organizes various events like conferences, workshops and seminars. Moreover, its members are able to cooperate with companies by taking up real case projects to work on along with the managers of the associated companies. In addition, the Club is trying to build and expand its network among students, market professionals and professors therefore giving its members a very broad pool of potential partners and employers.

This report has been compiled by the authors mentioned above and published by them via the Finance Club UoM site and many other platforms. The club confirms that the authors are active members at the time this article is published but emphasizes the fact that opinions and views given by the authors in this article are their own views. Finance Club UoM takes no responsibility for the completeness or correctness of information provided. No investment advice is given with the text above and the reader should not take any financial position based on the information published in this article. The Club recommends extensive research by the reader before investing in any financial asset. General this report may be based on the information extracted from various sources including but not limited to various companies' and statistical agencies' websites, online portals, third-party research, annual reports etc. No representation or warranty of any kind is or may be made with respect to the accuracy or completeness of, and no representation or warranty should be inferred from, any projections or futuristic statement contained herein or any underlying assumptions. This article may include descriptions, statements, estimates and projections/futuristic statements with respect to current and anticipated performance of the underlying. Such statements, estimates and projections reflect various assumptions and best estimates made by the participants concerning anticipated results, whose assumptions and estimates may or may not prove to be accurate or correct. There are no assurances whatsoever that any statements, estimates or projections contained in this article, including without limitation any financial or business projections, accurately present in all material respects the underlying's financial and/or business position as of the respective dates specified and the results of its operations for any respective periods indicated. No copyright or trademark infringement is intended in any form.

© Copyright 2020. Finance Club UoM