

Figure 1: The Main Graph shows the stock's trend.

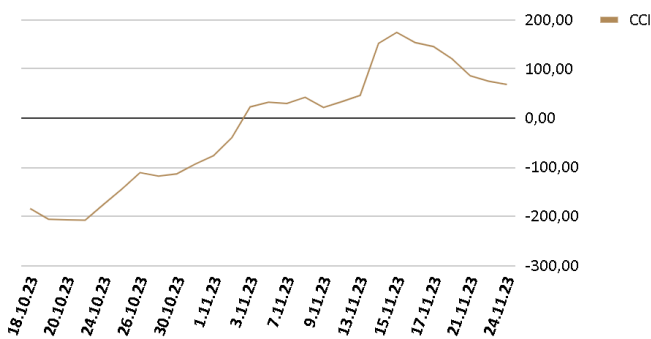


Figure 2: CCI indicates a potential sell signal

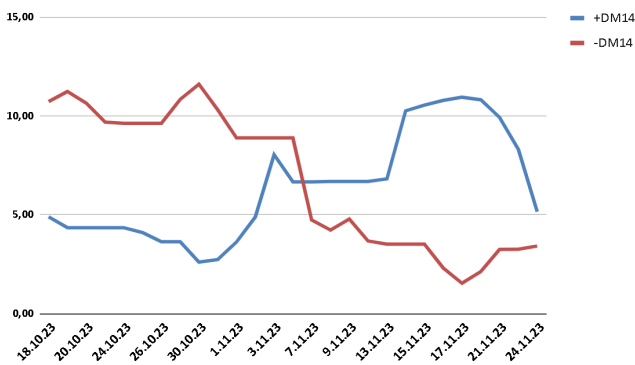


Figure 3: DMI indicating a potential sell signal

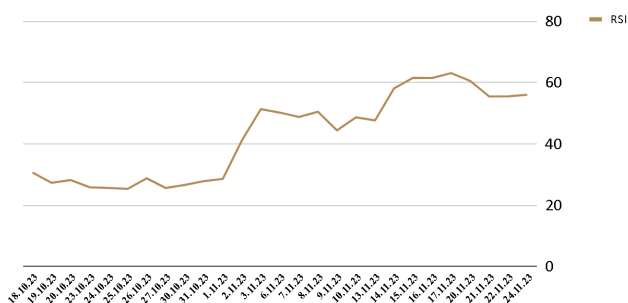


Figure 4: RSI at neutral levels

Firm's Brief Description

Morgan Stanley is a global financial services company. The Company, through its subsidiaries, provides a range of investment banking, securities, wealth management and investment management services. Its segments include Institutional Securities, Wealth Management and Investment Management. Its Institutional Securities segment provides investment banking, sales and trading, and other services to corporations, governments, financial institutions and high net worth clients. Its Wealth Management segment provides financial services and solutions to individual investors and small-to-medium sized businesses and institutions covering: brokerage and investment advisory services; financial and wealth planning services; workplace services, including stock plan administration; residential real estate loans and other lending products; banking; and retirement plan services. Its Investment Management segment provides a range of investment strategies and products to a diverse group of clients.

Fundamental Approach

- Morgan Stanley funds targets diverse tech startups with \$50 million.
- Morgan Stanley appoints Jed Finn as head of wealth management.
- Morgan Stanley acquires majority stake in UltraEdge.

Technical Analysis

According to Figure 1, the main graph shows that the price of the stock is just under 80\$. At this price it has fluctuated quite a bit over the past few days. There are encouraging technical signs on the stock. Slightly below 100, the Commodity Channel Index (CCI) points to a possible upswing and signals that we are getting close to the higher end of the previous price range. The stock has balanced strength without being overbought, as shown by its Relative Strength Index (RSI) of 60. The Directional Movement Index (DMI), which indicates a bullish trend when the positive directional indicator (+DI) line crosses the negative directional indicator (-DI) line, further supports the upward momentum. This collection of signs might be interpreted by traders as a good setup, which could reinforce a positive perspective for the stock.

Prediction

Considering the recent stock trend and the positive news, a long position in the stock. This thesis is empowered by the technical analysis which is presented in the former paragraph.

DISCLAIMER

THE FINANCE CLUB OF UNIVERSITY OF MACEDONIA, THESSALONIKI, GREECE

The Finance Club of University of Macedonia - www.financeclub.gr is an independent non-profitable student organization founded by students of the University of Macedonia, Greece (UoM - www.uom.gr) that aims to build strong relations between the market and the University. Though based in the University of Macedonia, it also operates via associates in Aristotle University of Thessaloniki, Greece and other institutions. The Club's goal is to give its members the chance to view the market in a more practical approach rather than solely relying on the abstract knowledge offered by the university. In order to achieve this goal, the Club organizes various events like conferences, workshops and seminars. Moreover, its members are able to cooperate with companies by taking up real case projects to work on along with the managers of the associated companies. In addition, the Club is trying to build and expand its network among students, market professionals and professors therefore giving its members a very broad pool of potential partners and employers.

This report has been compiled by the authors mentioned above and published by them via the Finance Club UoM site and many other platforms. The club confirms that the authors are active members at the time this article is published but emphasizes the fact that opinions and views given by the authors in this article are their own views. Finance Club UoM takes no responsibility for the completeness or correctness of information provided. No investment advice is given with the text above and the reader should not take any financial position based on the information published in this article. The Club recommends extensive research by the reader before investing in any financial asset. General this report may be based on the information extracted from various sources including but not limited to various companies' and statistical agencies' websites, online portals, third-party research, annual reports etc. No representation or warranty of any kind is or may be made with respect to the accuracy or completeness of, and no representation or warranty should be inferred from, any projections or futuristic statement contained herein or any underlying assumptions. This article may include descriptions, statements, estimates and projections/futuristic statements with respect to current and anticipated performance of the underlying. Such statements, estimates and projections reflect various assumptions and best estimates made by the participants concerning anticipated results, whose assumptions and estimates may or may not prove to be accurate or correct. There are no assurances whatsoever that any statements, estimates or projections contained in this article, including without limitation any financial or business projections, accurately present in all material respects the underlying's financial and/or business position as of the respective dates specified and the results of its operations for any respective periods indicated. No copyright or trademark infringement is intended in any form.

© Copyright 2020. Finance Club UoM