

Key Statistics (USD)

Price	101.78
Market Cap	154.209B
Enterprise Value	155.19B
PEG Ratio (5 yr. expected)	1.91
52 weeks high	131.31
52 weeks low	88.66
Beta (5Y-monthly)	1.12
Dividend yield %	1.47%
EPS (TTM)	3.43
1-Yr Stock performance	-19.62%

Firm's Brief Description.

NIKE, Inc. and its subsidiaries are global leaders in designing, developing, and marketing athletic footwear, apparel, and accessories. Renowned for its iconic brands like Jumpman, Converse, and Chuck Taylor, NIKE offers a wide range of products for both athletic and casual use. The company also provides performance equipment, including bags, eyewear, and digital devices under the NIKE brand. Additionally, it licenses third parties to manufacture and sell sports-related items. Headquartered in Beaverton, Oregon, NIKE reaches customers through various channels, including its own retail stores, digital platforms, and distribution networks, making it a prominent player in the sports and lifestyle market.

Sector Overview

- Consumer Cyclical Stock Outlook: Despite Macro Headwinds and Near-Term Uncertainties, There Are Ample Opportunities to Invest
- Consumer Cyclical: Discounts Retain Their Allure
- European retailers risk dressing-down from investors as consumers flinch

Growth Rates	Company	3-Yr Avg
Revenues	9.65%	11.20%
Earnings	-13.95%	38.20%
Free Cash Flow	12.85%	102.85%

Fundamental Analysis

Nike experienced a sustained period of depreciation over the past year, with a -19.62% decrease in its stock price. The company's beta stands at 1.12, indicating a high level of market risk compared to the overall market. Moving to the growth rates, the story of the underperforming stock continues, with a noticeable downturn of -13.95%, whereas the 3-year average is at 38.20%. Although there is a 9.65% increase in revenue and a 12.85% increase in free cash flow, it's not impressive compared to the 3-year averages of 11.20% and 102.85%, respectively. Nike's Return on Equity (ROE) stands at 36.20%, lower than the 3-year average of 40.88%. The Return on Assets is 15.20%, which again is lower than the 3-year average at 17.70%.

In conclusion, the valuation metrics are slightly below their three-year average, reinforcing the idea of an underperformed stock, thereby reinforcing the prevailing narrative of an underperforming stock within the current market landscape

Margins	Company	3-Yr Avg
Gross Profit Margin	43.52%	44.80%
Operating Margin	11.55%	13.77%
Net Profit Margin	9.90%	11.90%

Key Ratios	Company	3-Yr Avg
Current Ratio	2.72	-
Total Ratio	1.59	-
Financial Leverage	2.68x	2.76x
ROE	36.20%	40.88%
ROA	15.20%	17.70%
ROIC	32.83%	51.66%

Valuation Metrics	Company	3-Yr Avg
Price to Sales	3.23x	4.09x
Price to Earnings	32.59x	34.20x
Price to Free Cash Flow	28.29x	32.73x
Price to Book Value	11.80x	13.84x

Target Price (1 year forward): 123.63 \$

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