

Discovery Inc., April 21, 2021DISCA.OQ Motion Pictures

Academic – Research Team Karolos Agious George Mavridis

Key Statistics (USD)			
Price	35.47		
Market Cap	16.39 B		
Enterprise Value	31.86 B		
PEG	-		
52 weeks high	78.14		
52 weeks low	18.56		
Beta (5Y-monthly)	1.37		
Dividend yield %	-		
EPS (TTM)	1.81		
DPS	-		
One year stock	70.69%		
performance			

Growth Rates	Company	Sector
Revenue (Q/Q last year)	0.42%	-2.75%
Net earnings (YTD/YTD last year)	-39.97%	-36.63%
Net earnings (Q/Q last year)	-42.74%	-82.05%

Margins	Company	Sector
Gross Profit	64.28%	45.80%
margin		
EBITDA margin	-	-
EBT margin	16.19%	3.63%
Net Profit margin	12.70%	1.57%
Gross Profit	64.74%	46.82%
margin		
(5Y average)		
EBT margin	14.38%	10.18%
(5Y average)		

Key Ratios	Company	Sector
Current Ratio	1.99	1.31
Quick Ratio	-	1.23
Cash Ratio	-	-
ROE	9.03	1.77
ROA	4.00	1.71
ROC	4.71	1.12
D/E	1.44	0.89

Valuation Metrics	Company	Sector (median)
P/E (NTM)	12.15	10.42
P/E (TTM)	20.05	10.78
P/B (TTM)	1.74	2.67
P/Sales (TTM)	1.58	2.29

Firm's Brief Description.

Discovery, Inc., formerly Discovery Communications, Inc., is a global media company. The Company provides content across multiple distribution platforms, including pay-television (pay-TV), free-to-air (FTA) and broadcast television, Websites, digital distribution arrangements and content licensing agreements. Its segments include U.S. Networks, which consists principally of domestic television networks and digital content services; International Networks, consisting primarily of international television networks and digital content services, and Education and Other, which consists principally of curriculum-based product and service offerings, and production studios. The Company's portfolio of networks includes television brands, such as Discovery Channel, Animal Planet, ID, Velocity and Eurosport. It is also engaged in extending content distribution across various platforms, including brand-aligned Websites, Web-native networks and online streaming.

Sector Overview

- Media & Entertainment Market Landscape is expected to register a CAGR of over 13% during the forecast period (2021 - 2026).
- The U.S. industry is expected to reach more than \$825 billion by 2023, according to the 2018-2023 Entertainment & Media Outlook by PwC.
- Subscription TV revenue of US\$94.2bn in 2019 will contract at a -2.9% CAGR to US\$81.4bn by 2024, due to a mature market and cord-cutting, largely resulting from wide acceptance and demand for SVOD platforms as well as competition from vMVPD offerings.

Fundamental Analysis

Discovery Inc. has marked a great performance during the COVID-19 period, of almost 71%. Taking into consideration the last 12 months, the company seems to outperform its competitors providing higher (quarterly) growth rates in revenue and net earnings. Moreover, gross profit 64.28%, EBT 16.19% and net profit margins 12.7% are all significantly higher than the sector average which are 45.80%, 3.63% and 1.57% respectively. Furthermore, the company is very effective in reinvesting its profits, with a Return on Equity (ROE) ratio of 9.03, while the sector's average is at 1.77, a Return on Assets (ROA) ratio of 4.00, while the sector's average is at 1.71 and a Return on Capital (ROC) ratio of 4.71, while the sector's average is at 1.12. Lastly, the P/E ratio for the next 12 months is higher than the sector's median, whilst the price to book ratio for the trailing twelve months is lower than the sector's median, indicating an undervalued stock.

Target Price (1 year forward): 47.50 \$



Discovery Inc., April 21, 2021 DISCA.OQ Motion Pictures

Academic – Research Team Karolos Agious George Mavridis

DISCLAIMER

THE FINANCE CLUB OF UNIVERSITY OF MACEDONIA, THESSALONIKI, GREECE

The Finance Club of University of Macedonia - www.financeclub.gr is an independent non-profitable student organization founded by students of the University of Macedonia, Greece (UoM - www.uom.gr) that aims to build strong relations between the market and the University. Though based in the University of Macedonia, it also operates via associates in Aristotle University of Thessaloniki, Greece and other institutions. The Club's goal is to give its members the chance to view the market in a more practical approach rather than solely relying on the abstract knowledge offered by the university. In order to achieve this goal, the Club organizes various events like conferences, workshops and seminars. Moreover, its members are able to cooperate with companies by taking up real case projects to work on along with the managers of the associated companies. In addition, the Club is trying to build and expand its network among students, market professionals and professors therefore giving its members a very broad pool of potential partners and employers.

This report has been compiled by the authors mentioned above and published by them via the Finance Club UoM site and many other platforms. The club confirms that the authors are active members at the time this article is published but emphasizes the fact that opinions and views given by the authors in this article are their own views. Finance Club UoM takes no responsibility for the completeness or correctness of information provided. No investment advice is given with the text above and the reader should not take any financial position based on the information published in this article. The Club recommends extensive research by the reader before investing in any financial asset. General this report may be based on the information extracted from various sources including but not limited to various companies' and statistical agencies' websites, online portals, third-party research, annual reports etc. No representation or warranty of any kind is or may be made with respect to the accuracy or completeness of, and no representation or warranty should be inferred from, any projections or futuristic statement contained herein or any underlying assumptions. This article may include descriptions, statements, estimates and projections/futuristic statements with respect to current and anticipated performance of the underlying. Such statements, estimates and projections reflect various assumptions and best estimates made by the participants concerning anticipated results, whose assumptions and estimates may or may not prove to be accurate or correct. There are no assurances whatsoever that any statements, estimates or projections contained in this article, including without limitation any financial or business projections, accurately present in all material respects the underlying's financial and/or business position as of the respective dates specified and the results of its operations for any respective periods indicated. No copyright or trademark infringement is intended in any form.

© Copyright 2020. Finance Club UoM