Meta., December 15, 2023



Analysis Research Team:

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Key Statistics (USD)		
Price	334.92	
Market Cap	860.70B	
Enterprise Value	833.07B	
PEG Ratio (5 yr. expected)	0.76	
52 weeks high	342.92	
52 weeks low	112.46	
Beta (5Y-monthly)	1.20	
Dividend yield %	-	
EPS (TTM)	11.60	
1-Yr Stock performance	180.43%	

Growth Rates	Company	3-Yr Avg
Revenues	12.93%	10.74%
Earnings	4.39%	3.01%
Free Cash Flow	12.16%	6.76%

Margins	Company	3-Yr Avg
Gross Profit Margin	81.81%	80.00%
Operating Margin	40.26%	33.29%
Net Profit Margin	34.01%	28.39%

Key Ratios	Company	3-Yr Avg
Current Ratio	2.57x	3.42x
Total Ratio	-	-
Financial Leverage	1.51x	1.37x
ROE	8.13%	6.47%
ROA	6.52%	5.77%
ROIC	11.78%	8.51%

Valuation Metrics	Company	3-Yr Avg
Price to Sales	2.79x	6.71x
Price to Earnings	13.16x	21.55x
Price to Free Cash Flow	6.44x	14.49x
Price to Book Value	2.59x	5.48x

Firm's Brief Description.

Meta Platforms, Inc. builds technologies that help people connect, find communities, and grow businesses. The Company's products enable people to connect and share with friends and family through mobile devices, personal computers, virtual reality (VR) headsets, and wearables. The Company operates through two segments: Family of Apps (FoA) and Reality Labs (RL). FoA segment includes Facebook, Instagram, Messenger, WhatsApp, and other services. RL segment includes augmented and VR-related consumer hardware, software, and content. Facebook enables people to connect, share, discover and communicate with each other on mobile devices and personal computers. Instagram is a place where people can express themselves through photos, videos, and private messaging, and connect with and shop from their favorite businesses. Its RL products include Meta Quest virtual reality devices, as well as software and content available through the Meta Quest Store, which enable a range of social experiences.

Sector Overview

- More than 70% of U.S. adults get their news from TikTok as Facebook and X slide.
- Instagram and Facebook face a new lawsuit over a problem that Meta can't seem to fix.
- Meta's AI chief doesn't think AI super intelligence is coming anytime soon, and is skeptical on quantum computing.

Fundamental Analysis

In the last year, Meta's stock value rose by an astounding 180.43% and had a 12.93% increase in its Revenue and 12.16% increase at its Free Cash Flow, surpassing the competitors by a large margin. Furthermore, Meta continued to overperform in comparison with the rest of the sector reaching a 34.01% Net Profit Margin growth but barely climbed over the sector average with a difference of 1.81%. In addition, Meta Platforms Inc. showed an escalation of the annual ROE and ROA by 8.13% and 6.52%, respectively, proving the company's ability to make worthy investments with great returns. Unfortunately, the Financial Leverage remains higher than the sector average, which is 1.37 compared to Meta's 1.51.

At last, Price to Free Cash Flow displayed an elevation of 6.44% that, even though it's lower than the 3-year average, making Meta's stocks a notable investment for shareholders.

Target Price (1 year forward): 374.27\$





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